

August 2020 Update

# **New Envestnet Platform Features**

We're excited to review some of the great enhancements available with Envestnet's third technology release—live August 24, 2020. Our product and development teams continue to monitor platform usage and business needs to better update and improve the Envestnet user experience. Use this document to review some of the more impactful updates found in this release.

## Release Enhancement Summary

#### **Proposal Workflow Enhancements**

Focused on improving usability and process flow.

### **Increased Market Index and Benchmark Selection Usability**

Optimized menu functionality in key areas.

### **Improved Research Center Tools**

Leveled the playing field by enhancing calculations.

#### **New Book of Business Report**

Streamlined identifying tax loss or gain opportunities.

## Proposal Workflow Enhancements

#### **Goal Modification**

Throughout your clients' lifecycle of investing, their goals may change. We've enhanced the Goal Modification proposal process to have greater transparency and improved usability to help you make adjustments to meet your clients' needs. Easily refer to the previous goal modification with this enhancement. The platform will also provide confirmation popups along the way to let you know your changes are progressing.

### **Enhanced Display**

Optimized display settings within the proposal workflow allow you to easily decipher between multiple programs by clearly showing the program settings. See the examples below.

### Proposals & Goal Modification



For illustrative purposes only. Not based on actual client data



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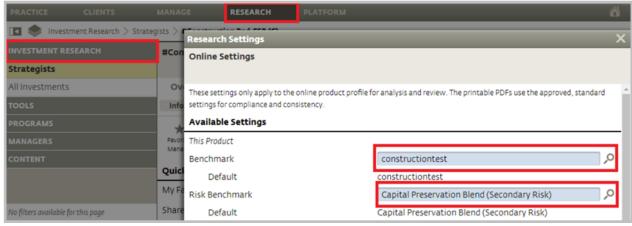
## Proposal Summary Page Enhancements

In addition to improving workflow, we have also added several sections to the summary page, expanding the depth and breadth of information that can be shared with clients. To bring this enhancement full circle with other proposal tool improvements, once you complete goal modifications to a clients plan, the summary plan will highlight the changes and provide an easy visual to use with clients during planning meetings.

## Increased Market Index and Benchmark Selection Usability

Envestnet strives to provide comprehensive tools to help you make informed decisions that will lead to better client outcomes. In this release, the Benchmark drop down found on several menus has changed into a key word search for speed and ease of use. Spend less time combing through menus and more time working with your client. See the examples below.

#### Market Index and Benchmark Selection



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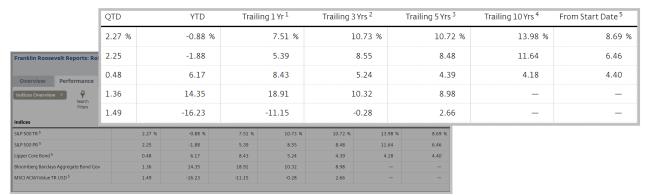


## Improved Research Center Tools

Ranking mutual fund choices among peers just got easier. Within Envestnet's line up of research tools, an opportunity was identified by our product development team to enhance usability by updating how peer group calculations are performed. With this release, the longest running share class within a fund family will drive the peer group calculation to help create a more even playing field on the Statistics tab.

## **Enhanced Index Performance Reporting**

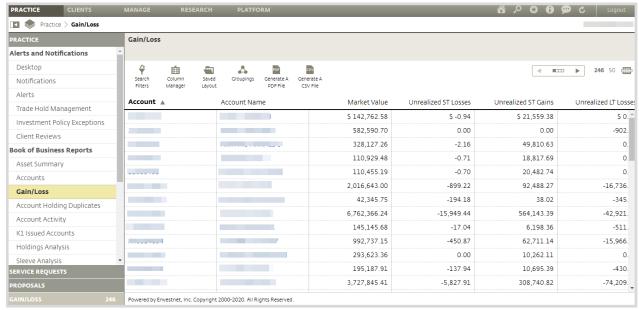
The Indices Overview Report enhancement broadens the time period shown beyond the clients investment history. This allows you to share historical index performance to help provide context and set expectations with clients during performance review conversations.



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## New Book of Business Report

A new Gain/Loss report within the Book of Business section of the platform makes viewing the available, unrealized and realized gains/losses for your entire book easier than ever. See the hypothetical report below for an example.



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Depending on your use of the Envestnet platform, additional changes that occurred during the release may not be found within this document. Contact your Envestnet Enterprise or Regional Consultant for more information.

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