

Manager Portal

Envestnet Analytics Product Menu

Analytics module

Basic

- · Firm Level Opportunity
- · Virtual Account Manager
- · Analyze assets, proposals, product availability

Advanced

(Includes everything from Basic)

- Daily Flows
- · Advanced Advisor Analytics
- · Sales and Redemptions
- Advanced Opportunity
- Competitive Performance & Flows
- Custom Territories
- Flow Forensics
- Extracts

Advisor Engagement

- · Provides advanced advisor targeting
- Guidance to present the right product to the right advisor at the right time

Standalone offerings

RIA Panel

- Analyze your standing with RIAs utilizing the Tamarac platform
- · Gain knowledge around RIA opportunities

Basic Manager Reporting

- · Firm Level availability
- · Sales and Redemptions
- · Advisor Activity
- Proposals Activity



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